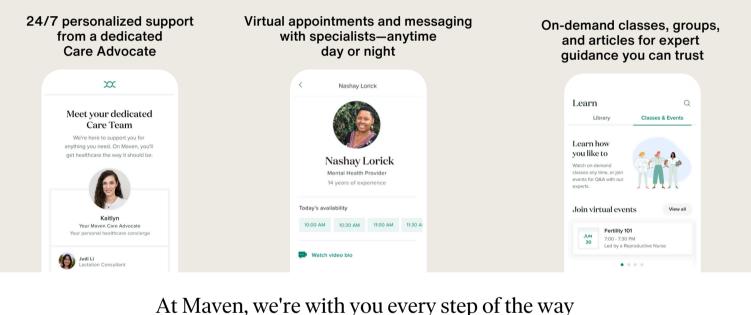


Meet Maven. Free virtual support for family building, pregnancy, parenting, and menopause.

With Maven, you get personalized 24/7 guidance for your path to parenthood and beyond—when you need it, how you need it (yep, even at 2am).



Here's what you and your partner get with Maven:

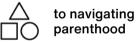


From starting a family

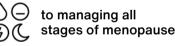
- Thinking about planning your family
- Exploring fertility treatments (IUI, IVF and egg freezing)
- Choosing a surrogacy or adoption agency
- Managing your mental health



- Creating your birth plan
- Breastfeeding or bottle feeding support
- Navigating infant sleep
- Returning to work



- Pediatric care
- Parent coaching
- Help finding the right childcare
- Developmental support



- Managing symptoms
- Understanding treatment options
- Pelvic floor therapy
- Career coaching



The best part? MIIA fully covers your Maven membership. This means no co-pays and no out-of-pocket costs for Maven appointments and resources. Seriously, no strings attached. Scan the QR code to get started or go to <u>mavenclinic.com/join/MIIA</u> or download the Maven Clinic app.

Maven is free to MIIA/Blue Cross Blue Shield subscribers, spouses/partners, and dependents 18+ on an active health plan.