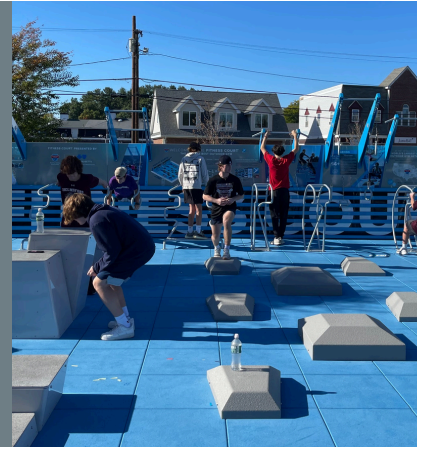




MIIA Health Benefits Trust National Fitness Campaign Grant

National Fitness Campaign overview



Grant Overview

This grant provides MIIA Health Trust members with additional money to construct a National Fitness Campaign (NFC) Fitness Court within their city, town or school district. Member groups interested in this project will work with NFC to fill out the application for approval of Blue Cross Blue Shield of MA grant funding (up to \$50,000). They will then upload the approved application to the MIIA grant site to receive additional funding. Total supporting funding available from NFC, Blue Cross Blue Shield of Massachusetts, and MIIA Health Benefits Trust is \$70,000 for approved applicants. For more information about this initiative, see this 3 minute video: nationalfitnesscampaign.com/watch

Why has the Health Trust made this opportunity available?

- To help member groups interested in creating an outdoor fitness space secure additional funding.
- The grant program supports our “Great Place to Work: Safe and Well” initiative.

Goals

- **Further enable employees and their families to live healthier, more productive, and vibrant lives**
- Support community partnerships and good will

Who can apply?

Any Health Trust member group on the health plan may apply for a wellness grant. Dental/Vision only and Medicare plans are not included.

Guidelines and requirements

Deadline for all submissions

February 7, 2025

Deadline for grant invoice

mid-June, 2025

Funding

- The Health Benefits Trust has earmarked \$100,000 for up to five (5) \$20,000 grants on a first come first served basis for the FY'25 budget year to be used specifically for the construction of the fitness court. FY'25 July 1, 2024 – June 30, 2025.
- MIIA Health Trust members may apply for a \$20,000 NFC fitness court grant regardless of their size. Contact David Chavez at NFC to start the discussion: david@nfchq.com.
- The Health Trust pays NFC directly upon receipt of invoice from the member.



Guidelines

To be Submitted

- Applicants should upload the approved NFC application.
- Two signatures are required: Chief Municipal Officer and Chief Procurement Officer.
- NFC will invoice the member group for approval. The member group will forward the invoice to MIIA for payment.

Restrictions

1. **MIIA Health Trust members may apply for a \$20,000 NFC fitness court grant regardless of their size.** Contact National Fitness Campaign to start the discussion.
2. Grants may not be retroactive for an activity completed or in progress, or equipment previously purchased.
3. Grant funds must be used to cover the initial purchase of only the items identified in the grant application. We do not pay any subsequent on-going fees to maintain equipment (where applicable).
4. Funds will be allocated on a first come first serve basis.
5. Leftover funds will not roll over to the next fiscal year.
6. A grant submission does not guarantee a grant award.

Deadlines

The deadline for application submission is February 7, 2025 (subject to fund availability).

1. Health Trust management will confirm receipt of your application. All grant applications will be thoroughly reviewed on a first come first serve basis and notification will be sent within 14 business days.
2. The Health Trust funded portion of the grant projects must be completed and invoices submitted to MIIA by mid-June 2025.

Questions?

For questions, please email either:

Jayne Schmitz at MIIA: jschmitz@mma.org

David Chavez at NFC: david@nfchq.com